

SPECIAL POINTS OF INTEREST:

- **E.S.L. Teacher at EMS—Mrs. Marsac**
- **E.S.L. classroom—Room 26 during Periods 1 and 2**
- **Victor Tellez, an 8th grade ESL student returned to Guatamala over Martin Luther King Jr. Day Weekend! We wish him a fond farewell!**

UPCOMING ACTIVITIES:

Get an ESL student to join a Club!

Writing Newsletters

Rosetta Stone Language Learning Program Comes to the ESL classroom at EMS

What ESL Students Are Doing This Month!

This month, we will continue reading biographical stories which will include the story of Martin Luther King. We will also view a film on Rosa Parks and the Montgomery Bus Boycott.

We will be writing a **biographical essay** about a real person in science or history. They will be researching information on the **background, accomplish-**

ments and influence of their selected scientific or historical figure.

We will also research current events and disasters happening in the world today.

Finally, we continue to introduce new vocabulary, write in our journals and have fun with different poetic devices like alliteration, similes and metaphors.



THE EXPERTS TELL YOU HOW ITS DONE!

I asked current ESL students what advice would you give to a new ESL student at EMS. They came up with some very good ideas! After all, they are the experts!

S. Tsimintia recommended the following:

- To study really hard
- To try to listen to the teacher all the time
- To ask your teacher to give you a book to study with
- If your parents know how to speak English, then you should study with them.

Also S. Tsimintia wisely suggested that "you have to make a good impression on them (the teachers)."...You have to care about what

the teacher is teaching about, you have to show that you care and want to learn English. " S. Tsimintia also wanted to remind these students to still study during the spring and summer breaks!

Other current ESL students, S. Valencia and J. Martinez said they would make sure to help the new student with his English. Of course, if the new student spoke Spanish, it would be much easier for them to help the new student (because they speak Spanish, too).

S. Valencia suggested the following:

- To ask the teacher if she has a computer program on which to learn English

- To ask the teacher for a book in which you can practice reading and writing.
- To watch English Channels on TV
- To use the Spanish Subtitles while listening to the English on TV or with a movie

S. Valencia assures the new ESL student that "when you start speaking English, you will feel good, you will feel happy and special."

J. Martinez also said that Mrs. Marsac helped him with his English and taught him how to write in English! So, I'm here to help the new ESL student, too. That made this ESL teacher feel happy and special, too!

Inside Story Headline



Caption describing picture or graphic.

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be

used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

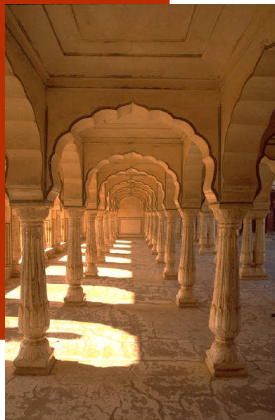
You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an edi-

torial. You can also profile new employees or top customers or vendors.

Inside Story Headline



Caption describing picture or graphic.

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask your-

self if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several

tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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Organization

Eisenhower Middle school

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

Your business tag line here.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include

a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual

charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.